

## PUBLIC INVESTMENT — REIMAGINED

The quest for racial equity in our country requires the disruption of multi-layered systemic barriers that have prevented Black, Indigenous and Latino/a/x groups from fully participating in this country's economy. Most importantly, for far too long, Black, Indigenous, and Latino/a/x people living in low-wealth, under-resourced communities in the United States have been excluded from the planning and decision making process in how federal, state, and local investment dollars are spent within their communities. The resulting impact is perpetuated systemic harm and inequitable access to basic forms of upward mobility like education, employment, wealth, health care and opportunity.

## ABOUT PERC

The Partnership for Equitable and Resilient Communities (PERC) is a new justice venture that aims to build cross-sector collaborative partnerships nationwide, prepared to secure and implement public grants/funds specifically focused on advancing **economic development, housing, and civic infrastructure**. Our goal is to provide the framework and tools that can transform ineffective traditional modes of investment and build sustainable conditions for more enduring systems that redefine how public funding is procured, distributed, and implemented in order to build economic mobility in Black, Indigenous and Latino/a/x communities.

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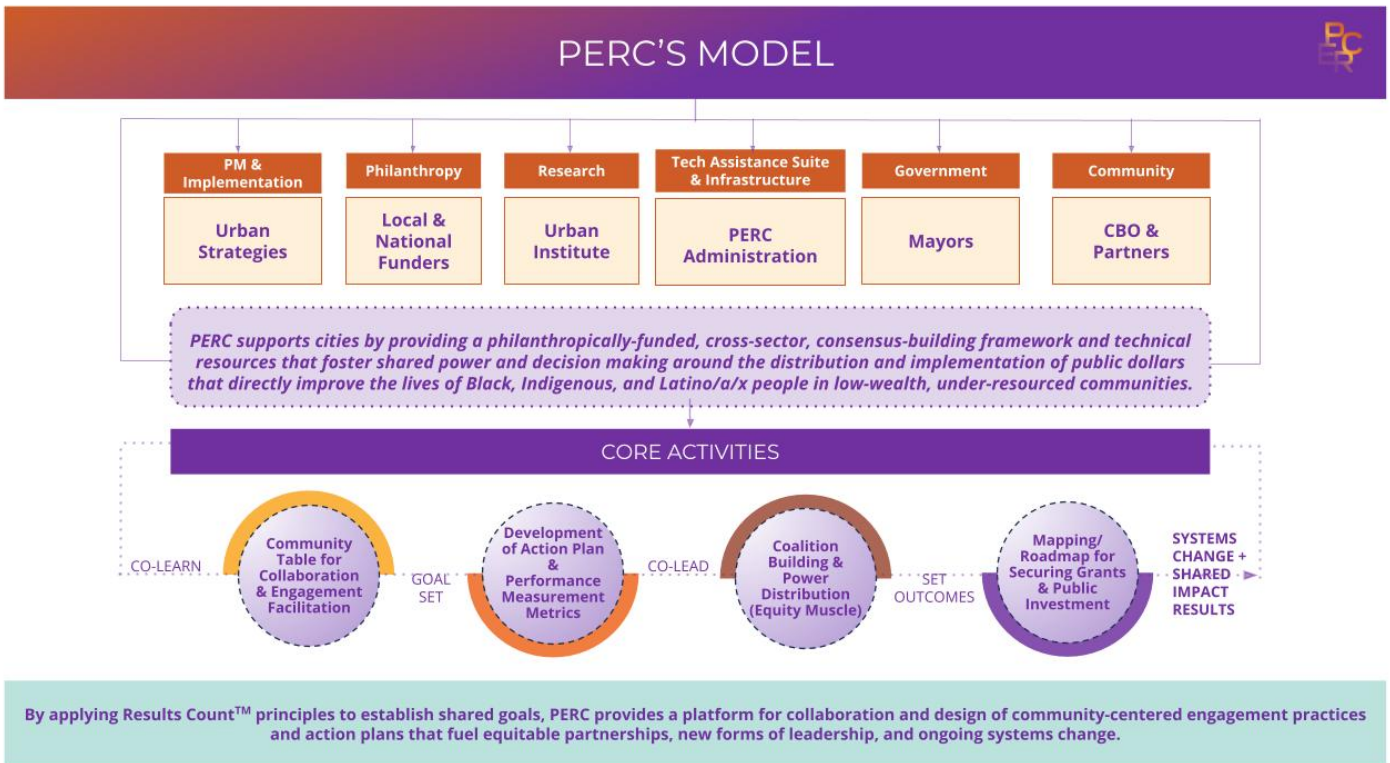
**OUR NORTH STAR:** *All Black, Indigenous and Latino/a/x people living in low-wealth, under-resourced communities in the United States have the resources they need to live fulfilled lives.*

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## HOW PERC WORKS

**PERC’s unique, participatory model facilitates learning, communication and partnership between government agencies, communities, businesses, and philanthropy.** We work with cities and people in Black, Indigenous, and Latino/a/x communities to strategically form and activate powerful cross-sector coalitions, deliver measurable and results-based outcomes, and ultimately, redefine the decision making process for investment, implementation, and long-term impact of public funds.

Centering racial equity in the process of managing public investment and access to capital can fundamentally transform the future of our country in a way that benefits everyone.



**The PERC model offers a blueprint for coalition building and equitable investment in community development that governmental partners can quickly connect with, apply and integrate into their own strategies.**